



HOW JASMIN HALEY HELPED KARI CARTER-CHERELUS *BECOME A PUBLIC SPEAKER, BOOK NATIONAL SPEAKING GIGS, AND REPLACE HER DENTAL HYGIENIST INCOME WITH SPEAKING AND EDUCATIONAL ENGAGEMENTS*

KARI CARTER-CHERELUS IS A REGISTERED DENTAL HYGIENIST TURNED INTERNATIONAL SPEAKER, AUTHOR, INFLUENCER, AND COACH WHO SPECIALIZES IN OVERCOMING BURNOUT AND TOXIC WORK SPACES.

Challenges

Kari was suffering from burnout and the effects of working in a toxic office culture as a dental hygienist. After discovering Jasmin and her work, Kari began to explore alternative ways to make an income from her dental hygiene experience. Although she'd always been interested in writing and speaking, she had no formal experience and didn't know how to get noticed, book engagements, or build a sustainable and lucrative career as a speaker and author — especially while raising a new baby.

Solution

After participating in several of Jasmin's courses, Kari enrolled in a customized 12-month version of the Legacy Scaler® Program, where she received the support and the blueprint to build a memorable brand, become a national speaker, author, and podcaster, and grow a solid and strategic speaking and educational business.

Results

- ▶ Created a nationally recognized brand
- ▶ Booked several national speaking gigs
- ▶ Became a “Key Opinion Leader” for burnout among dental hygienists
- ▶ Published an article in a national magazine
- ▶ Was hired as an Arm & Hammer educator
- ▶ Created a podcast and online community
- ▶ Replaced her dental hygienist income
- ▶ Has grown her speaking and writing career while raising her son

“Jasmin not only taught me how to become a speaker, writer, and influencer, but how to negotiate strategically to be well paid. She helped me develop the intuitive skills to know what is truly right for me so that I can stay in alignment with what I want for my business and my life. Jasmin gave me the blueprint to be successful along with the strategy, support, and accountability to make sure I succeed. I couldn't have done it without her.”

— Kari Carter-Cherelus



TO LEARN HOW THE LEGACY SCALER® PROGRAM CAN HELP YOU *BUILD A SUSTAINABLE* SPEAKING AND EDUCATIONAL BUSINESS, GO TO [JASMINHALEY.COM](https://jasminhaley.com).